

## TAC January 2010 Board Meeting Minutes

In Attendance: Lynn Miner, Joyce McInturff, Coach Dustin Perry, Becky Seedall,  
Carole Shelley, Mark Nelson, Rich Morgan, Amanda Vereecken  
Absent: Margaret Beatty

### Old Business:

Rich motion to approve Dec. Board Minutes, Becky 2<sup>nd</sup>, unanimous approval  
-question about financials: What is the difference between gear expense & equipment?  
Gear – individual items, snorkels, goggles, caps, etc.  
Equipment – Kickboards, lane ropes, and any other team items that the team keeps  
Amanda motion to approve Dec. financials, Rich 2<sup>nd</sup>, unanimous approval

### New Business:

Coach's Report:

3 New swimmers: 1 in bronze II & 2 in Jr, 1 on trial in Bronze I  
O.W. - 5                      Bronze I – 14                      Bronze II – 10  
Silver – 13                      Gold – 12                      Jr. – 22  
Sr. – 8                      Total of 84 swimmers

The Olympic Way group was a good idea but not bright in the long run. Bronze is twice as much and so ideally we would like everyone in Bronze or higher.

- We are hoping to get another \$200 from impact sports. We have purchased an Olympic Flag to display at rec. ctr. and we have been allowed to move our equipment in the pool area
- A Colorado Timing System 6 (CTS) can be purchased for \$35,000. It would have 6 lines, 6 pads, cables, 2 back-ups, the brain, sends times in with buttons, & a score board  
The bulk of the expense is the brain at about \$5500 and we can buy it in pieces  
We can put sponsors and ads on the scoreboard
- currently our digital pace clocks do not work. One charges, one doesn't, and a cord broke on one of them. We would like to purchase some new ones and have them permanently mounted on wall. If we mount them they can be hardwired and won't need batteries. They are around \$1200 each.
- Dustin felt Christmas break was a much needed rest for him. Before that everything felt like it was in fast forward. He feels that High School swimming caused this so he will not be doing it next year.

Dec. swim meet organization follow-up:

- a. financials as reviewed from 5<sup>th</sup> street bagel mtg. Concessions made \$1364 & spent \$699.14; heat sheet ads made \$1760; hospitality spent \$344; pool rental \$720; awards, coaches packs, SLT graphics, staples, timing system, ink for LSC printer approx. \$1,000
  - b. lessons learned: we need to start now for the next meet, we need to do more delegating, we need to get the pool reserved; Becky is now the meet director we made \$5400 in entry fees and spent \$1861.24 on awards and we owe SRS \$756
    - selling ads we made \$1764 but were short \$5326 of our projection in ad sales; candle sales brought in \$900 which adjusted us to being short \$4326 of our budget. We budgeted \$11,500 for this meet. We did make money but are way short of our fundraising goal; 1/3 of our fundraising was tied to this meet
- Committees have been set up for next meet (if I miss anything on this see Dustin for hard copy): Sign-ups 1 month in advance, with a reminder 1 week in advance  
We have already purchased ornaments for next yrs meet \$70 for these which is half the cost of this yrs meet, we have lots of hot chocolate left over.

Volunteer table as you walk in for the next meet where you are marked off and get a name tag, also mark off for food items brought in. Your name tag will tell you what you are doing & when your shift is; High school kids planning on volunteering for hours

- Sara Leeds and Linda Wells concessions - Hospitality Lynn Miner & Mrs. Baghwatt
- Keith Iannacone is over set-up: Awards Jill Long & Sue Pearson; Barbara Roberts newsletter; Timers Shane Rogers; Take down Don McInturff

They will have another meeting w/ just chairs and what they want done on Jan. 30<sup>th</sup>

- c. Review of Meet Decision Making:

Decided at Thanksgiving Invite, 3 weeks to get the meet done; there were lots of complaints from parents about no invite at the Thanksgiving meet; there were concerns about the blocks;

concerns about fundraising goal; Mark decided we should have the meet, said yes, and started to sanction it at that point. In hind sight he realizes he should have run this decision by the board. He felt that we had already used the blocks at previous meets and viewed them as okay.

We have issues with communication. Our team consists of 85 swimmers & 65 families. We have a responsibility to keep board issues to ourselves and not voice our conflicts to the whole team.

- d. Next home meet: The Meet of Champions
- at this meet everyone will get a bag tag instead of heat winners
  - prelims & finals 3 events for 12 & unders a dequalified meet
  - this meet is only for swimmers who are not going to Age groups or Sr. sectionals
  - if we need to cut some races, we will if we need to fit in the time slots the younger kids will swim in the middle between the prelims and finals
  - NT's are not accepted; coach must put in a time
  - We need to decide between medals & ribbons or all ribbons
  - High point towels & we would like to do t-shirts for this meet

#### Starting Block Status:

- The block are in at ISU
- Lance from University Financial said we promised him we would put logos on the blocks; Cost \$1800 for logo on 2 blocks

#### Austin Grand Prix:

- has an easy cut that is low; it is a great chance for our top kids to compete against national teams
- hopes for this meet is for kids to have a bigger mentality & in return a better team
- probably taking 6 kids

#### President's Report on Fundraising:

- Mark visited around 25 places: He received \$100 each from Westmark & Maple St.
- Varsity, Les Schwab, Hirning, Cable One, Phil Meador, etc. are all considering donations
- Deleta is willing to donate time in their building but do not have money to donate, opportunity for an after meet team party
- He is pretty sure University Financial will donate; opportunity for Wells Fargo to be a sponsor, they are dropping someone and may renew with us \$750 annually
- Taco Bell is also a possibility; lots of feelers out, general response is not a lot of money out there, however, they all say that face to face is better than a letter
- Hoping to continue building presence in community & with sponsors through our newsletter; Also Sara Leeds writes grants; USA swimming gives a grant for underprivileged and minority kids being taught how to swim by swimmers & make a splash; these programs require you to cover the charity at 100%. This would build perception not money; it looks good but we need to make sure we are not losing money

#### Other New Business:

- Do we need to put built in breaks in our calendar yr? This would give kids and coaches a break. Possibility of having one during Christmas break and one during Spring Break.
- Should we make our meet a Thurs., Fri., & Sat. Meet? Probably not.
- Possibility of joining UT LSC - we need to look into this
- Level 2 - we are still working toward this but have not gotten very far, we can use billing levels to prove attendance
- We can brainstorm at Feb. mtg. our long range corporate plan
- 13 and overs Hyrum meet; they can use SCRIPPS for this meet at the Best Western
- we need to meet with Bill to get dates for our next home meet

Next Meeting is scheduled for Wed. Feb. 3<sup>rd</sup> in Board room at 7:30pm

- the next meeting would be March 3<sup>rd</sup> but Dustin and Mark will not be here propose that the next mtg. will be on Feb. 24<sup>th</sup> instead

Meeting adjourned at 8:50pm