

TAC Feb. 2010 Board Minutes

In attendance: Mark Nelson, Rich Morgan, Margaret Beatty, Lynn Miner, Joyce McInturff, Becky Seedall, Carole Shelley, Amanda Vereecken, Coach Dustin Perry

Old Business:

Approval of Jan. minutes: Need to make one change. Starting blocks donation of \$1800 needed to put logo on blocks not cost; Also Don is not over take down for the meet anymore. (side note you can get a little plaque to put on block for about \$7.50 plastic and you glue it on) Currently we have 5 blocks here and one over at Reed gym. It was thought that they agreed in the meeting that it was going to be something that resists corrosion and is stiffer than wood.

Rich Motion to approve Minutes with changes, Lynn 2nd, unanimous approval

Financials: Huge loss because of \$2,000 on blocks from years ago and \$600 in taxes

We need a verification of where we are on billing with Fitness Inc. Question on equipment: Dustin wants to know how much he has? Where was the sound system placed? Did it go under equipment? The other \$400 was the weights from Wal-Mart and the container and therapy ball. Budget was 1500 down to around \$267 left.

We under budgeted gear income and outcome but it will eventually even out, we are about 3,000 dollars behind because of fundraising and we do not have quite enough swimmers

Approval of financials Rich motion, Amanda 2nd, unanimous approval

New Business:

Coach's Report:

O.W. 4 Bronze I 14 Bronze II 10 Silver 13 Gold 11

Jr 22 Sr. 9 Total 84

We lost 2 swimmers. We will soon have 85. There is a new family. We also have two girls back from old team. This will raise our total to 87.

Impact sports did not cost \$200 it went down to \$160.43. We ended up with around \$216 from Impact, it is spent. We need another cage for silver and gold swimmers if we want impact sports will pay for it.

Motion: Dustin would like a cage for the team paid for with the money from impact sports. He is not sure of the cost approx \$179 plus shipping, Carole 2nd, unanimous approval, up to \$250

Winter Champs: 23 athletes going to champs as of today, we would like as many as possible to go Austin Grand Prix: 8 qualified and 3 qualified for individual events hopefully 2 more will qualify for individuals. Would like for the kids to all have warm ups for the meet to look like a team. Possible deal of buy two get one free for the warm ups. In the minutes \$263 dollars is to go to upper level meets. They may buy new suits. It would cost \$200 to get everyone suited up in warm ups for the meet. Joyce will call Simplot and see if they can get it donated

Dustin would like to order Scripps twice a month. The cheapest shipping on it is around \$7.50 so probably \$15 a month. He would like to use one late fee a month to cover the shipping expenses, we will easily have at least one late fee a month. The orders will be sent out on the 1st and 15th.

Dustin Motion to approve the money for Scripps shipping, 2nd Amanda, unanimous approval

Margaret wanted logo stationary printed up, also business cards etc. Litho printing gave us initial samples, Dustin also has a coupon for 50% off Nitro, and so he would probably use them first. Margaret says we use lots of envelopes and very few letterhead, so we may want to purchase more envelopes

We have attendance records for kids for past few yrs, for level 2

Dustin needs to get approval on letterhead from USA swimming, first takes about 3 days

Motion to approve Margaret, Becky 2nd, letterhead, envelope, and business card, unanimous approval

Budget Status Review:

Discussion of what money we have and what money we do not have Sept.-Jan. We budgeted for 98 kids and 71 families we are not quite there. We are at 97% because families have paid and left; we have never achieved this number yet. We are close to the number of families paying registration fees. One is over 100% and one is not. The fees are working the way they were intended. We had \$1000 in there for advertising. Do we want to keep it there or move it? Keep it because we will use it eventually. The corporate fundraising is lacking. Also the gear expense we are spending more that we planned on. But the expense is being paid out of four areas.

The Olympic Way program does not have enough kids to pay the coach and pool rental. What about dropping the program? We do not have lanes open right now. We are packed. Can we make Olympic way program a Sat. only program? Make it a 45min class one day a week. We may just stick it out few more months and roll them in the summer to Bronze and up

Coaches Educ. Expense. ASCA World clinic end of Aug. in Indianapolis. We need to

buy tickets now for Dustin and Melanie. It would be great for them. Help them grow.
Original 2 pool rentals: rolled them together a little budget buffer on pool rental
Pool bubble: they are now less expensive, lights are done different, and we can get one for \$40,000. We would like to take a loan for as long as possible so we have as much time out there as possible. They will not charge pool use until the bubble is paid off. We can allow high school to use it and also add Masters. They want Dustin to run it. They would set the hours. We would get first pick of hours until it is paid off.

Where are we going to get the loan? Whose neck will be on the line for the loan? Mark suggests we go through Wells Fargo. We will still have to pay a rental. Afternoons bubble pool for big kids and little kids at rec ctr. This helps buy us independence. Let's talk about it specifically on Feb 24th. Where we want to go? We want a loan for 5601c and 990 revenue. This is our cash flow and this is what we expect the cash flow to be based on numbers going up. Cost savings will outweigh the expenses. The cost includes lights, heater, and doors. We should be able to cover the cost for moving fences and other minor adjustments out of this expense.

Workers comp. insurance was not initially budgeted for. This is an expense that will go up, we will need to budget more in the future.

Registration fees: Confusion from families, if one kid quits and one stays on, they have to pay the reg fee again. If you are going to be gone for a month or two it is cheaper to pay the monthly dues instead of repaying the reg. fee.

We would like to adjust this for next yr. but this yr it stands

Meet of Champions:

We are in a bad position again, we have run out of time, we were in the red at the last meet, we are about in the same place again. We have 3 weeks to get the ads in. We have to be the bad guys, we need to let people know they did not meet their ad goals so we have to charge them. If we don't do the meet then we take away the opportunity from them to raise the money.

We can't afford not to do the meet. We have to order \$1000 in awards this week. We cannot bill people for their lack of fundraising until after the swimathon. We need to do a meet right in order to bring people in. Dustin would like to do another fundraiser and team building party with a buy out.

If we don't do a meet and invite other teams, we need to do a meet here, intersquad or something for the kids who only do in town meets. We need an intersquad meet for young kids to learn and experience what a meet is like. We need to do a fundraiser and a meet. Also, we should push the Scripps program. We should cancel Meet of Champions and organize a fundraiser to replace it. Mark will send out letter why we are doing it and direct the responses to him. We will plan an intersquad meet and have it sanctioned. We should also have fun things at the meet. We need to communicate to all that this meet will need less effort and time than the work and time of a 3 day meet. We will probably do it at ISU. However, it is more exciting when it is in a small room like the rec ctr. it forces us to be packed in together as parents and a team. It costs \$60 an hour at ISU.

We should do a team party after at Deleta. We can sell our tiger logo items at our meet.

We will host a meet at ISU one day, and they can sell ads for this meet. We should do it on April 10th. We will get ad things out for this meet.

Mark Motion to have an intersquad meet on April 10th, cancel Meet of Champions how it was initially described. We will do fundraising ads at our intersquad meet to replace the other fundraising opportunity and will have a heat sheet with our ads at this meet. Lynn 2nd, unanimous approval

Other New Business:

Lance brought to our attention the benefits of joining the Greater Pocatello Chamber of Commerce. For non-profit groups it costs \$159 for a year. Robotics group joined and made lots of money because of networking, and easy leg work. We could take the cost to join out of advertising funds. Let's try it for a year and track it.

Lynn Motion that we, TAC, join the Chamber of Commerce, Dustin 2nd, unanimous approval

Next mtg. Feb 24th in Board room at 7:30pm

Fundraising Opportunity:

Applebee's pancake breakfast.

cost \$5 per person for breakfast Great opportunity for team building as well.

Motion to adjourn Lynn, Carole 2nd, unanimous approval