

# STP May 2009 Board Meeting Minutes

May 6, 2009 7:40pm

In Attendance: Mark Nelson, Melissa Nelson, Amanda Vereecken, Becky Seedall, Joyce McInturff, Carole Shelley, Lynn Miner, Margaret Beatty, Jeff Hammes, & Coach Dustin Perry

## Old Business:

Approval of April Minutes: Margaret motion to accept April min., Becky 2<sup>nd</sup>, unanimous approval

Approval of April Financials: Amanda motion to accept April financials, Becky 2<sup>nd</sup>, unanimous approval

Discussion about Gator Spring Invite financials - our LSC requires that you spend at least 50% of meet money on awards. IFST paid what they owed us this week.

## New Business:

### Expectations of the Board:

- Requested that the minutes be out one week before meeting and the financials be out one week or less before meeting depending on when the month ends. The agenda will be e-mailed out on Mon. for Wed. meeting.

- We (the Board) are financially responsible for the team. If the team went under we would be responsible.

### Fundraisers:

- Swim-a-thon on May 21<sup>st</sup>

In the past we have not had practice and held the swim-a-thon during practice instead

Should we move it to a Saturday?

Should we do it in the summer and have a summer league swim-a-thon?

The weekend after the 21<sup>st</sup> is Memorial Day weekend and not a good weekend to have it on

USA Swimming has us down to do it on the 21<sup>st</sup> so this yr. we have to do it on that day

- gold swimmers 5-7am and silver/bronze 3:30-5:30pm have everyone be there 15min. early

- ideas for swimmer/team incentives Raffle items: collect things around town, swim caps, etc

Pie day opportunity to throw pies in coaches faces

What is the dollar amount we should allow for prizes?

- raffle prizes \$100 to spend on prizes

- prizes for Top 3 sellers: 1<sup>st</sup> parka, 2<sup>nd</sup> warm-ups, 3<sup>rd</sup> bag

Lynn motion to give the fundraiser chair \$500 dollars to buy raffles and prizes, Becky 2<sup>nd</sup>,

unanimous approval

The gold swimmers will go to breakfast after they swim in the morning; everyone else will have rootbeer floats and popcorn in the afternoon when they are done.

- the money collected will be brought back to the office in sealed envelopes; prefer checks to cash

- Goal Balance Letters: discussion on sending out letters to all families stating what they owe and inform them of the swim-a-thon and that they will owe the balances. At registration we did not have a signed form for them to fill out this year that states they have to pay the amount at the end of the year. We need to do this for next year.

- 50/50 Escrow Split: for the Swim-a-thon only, set a goal of \$300 anything over that they split with the team and the extra goes into their account. (Ex. Raise \$1,000 \$300 to swim-a-thon, the remaining \$700 split in half for team and individual account for swim use dues, meet fees, warm-ups, etc.)

Incentive for people to raise above their goal

Do we want to instill the 50/50 for this yrs. Swim-a-thon? Yes This will be a trial program and for the

Swim-a-thon fundraiser only!

Lynn motion to instill 50/50 Escrow incentive for all monies earned above \$300 goal for Swim-a-thon fundraiser only, Becky 2<sup>nd</sup>, unanimous approval

- 3 commitment requirements for next yr.: All swimmers on the team must attend 2 meets and participate in the swim-a-thon

Scholarship: Is the family still on scholarship at this time? Yes they are through May. What do we want to do about summer? Her attendance has been great and they helped out at the Gator Spring Invite. Currently they are lacking in fund-raising but should be fine if they participate in the swim-a-thon

There are 3 requirements to maintain/receive scholarship: maintain good attendance, participate and help out at home meets, and fund-raise.

Margaret motions to continue the scholarship through June and we will discuss it again in June after the Swim-a-thon, Mark 2<sup>nd</sup>, unanimous approval

**Dustin's Vision and Direction for the Team:**

Award coaches for maintaining squad size (ex. Bring in 40 athletes at \$40 dollars a month = \$1600/month in dues if they can maintain this they can earn \$1200 a month minus \$400 from their group for pool rental and \$200 a month for office fees.)

This is an incentive for more organization on the coaches part and maintaining the interest of swimmers becomes a high priority. This is not there when they only make \$250 a month. They have to maintain their level of swimmers for 3 months without an assistant.

We suspect a high turn over rate in pre-team swimmers who do not compete. It is hard to hook them and make them feel they are a part of the team unity. However, Karen has some great ideas and is excited about this idea and the opportunity it presents.

- the goal for summer with this new idea is 90-100 athletes divided among the 3 coaches as follows:
- Karen 40 swimmers in 4 groups 10 kids per group
- Melanie 20 swimmers
- Dustin 40 swimmers

Currently we are lacking in 11-12yr olds mostly 11-12 yr old boys

We want to put fliers out in the schools

Explanation of new groups: We are changing groups to being divided by age first and then consideration of ability

gold groups Jr/Sr - Dustin will coach all 13 and over kids. He will accept some 12 yr old girls only, however, all current swimmers will be grand fathered in to this group. New

this group - Melanie will coach the 11-12 yr olds, however, current silver 9-10 yr old will be grand fathered in to new group Gold

group, & Olympic - Karen all 10 and under divided based on ability: new silver will be the high end, bronze middle way (new pre-team)

current prices are - We also need to look at prices for the summer and whether or not we want to change them. Our \$75 gold, \$55 silver, \$45 bronze, and \$40 pre-team

Next Meeting:

Jeff, Margaret, and Mark will be gone the 1<sup>st</sup> week in June. Should we move the mtg? The next month mtg. is scheduled for June 3<sup>rd</sup>.

- We will move the next board mtg. will be on Thurs. May 28<sup>th</sup> at 7:30pm
- we will be able to discuss the results of the swim-a-thon and the summer schedule
- we will send out e-mails over the next few weeks discussing new/plans and ideas that do not change the by- laws, if no complaints in 3 days the idea will be a go
- plan to ratify changes at the next mtg
- Melissa will try to get the mtg. room for this mtg. if she cannot then we will propose a place to meet

New Ideas for the team

- local swim leagues
- Tigers Aquatic Club; we are not ISU so we will not be the bengals
- ISU is open to us using their facility, they charge \$25 to rent their dance room
- we need more from the city, we could be called Swim Pocatello if they are willing to give more and be supportive
- new colors black, orange, & white, primarily black
- Nike swim will put together a package for swimmers with a suit, t-shirt, shorts, warm-ups, and bag
- with new ideas for fund-raising incentives, kids have opportunities to get these things free
- only requirements will be team suit and cap

Mark motion to adjourn at 9:00pm, Becky 2<sup>nd</sup>, unanimous approval